Scope of Work for ICLA IEC – VIDEO PRODUCTION

The final product of the graphic videos should be quite similar to the content of the sample shared with the vendor

There should be a video for each content of the script shared which outlines the registration process for the documents listed below:

1. Birth certificate
2. Death certificate
3. Marriage certificate
4. National Number
5. National ID

It is expected that the videos will be:

1. in Arabic language
2. Portray the local context in terms of the dressing and gender considering the diverse nature of the people in Darfur
3. The environment should also depict the design of the structures in Darfur
4. One set of video for north and another set for West Darfur
5. A set signifies the 5 videos listed above
6. Videos should be in a format which can be transferred, shared via WhatsApp or uploaded on Facebook